



EXPERIENCE

Duke Energy Charlotte, NC

January 2019 – Present

Senior UX Designer

Crafts innovative, human-centered experiences that transforms the way we do business. Collaborates with Product Owners, Software Engineers, and several other team members on building products that are aligned with user needs and that deliver the quickest path to value. Responsibilities include design thinking, designing user flows, wireframes, mockups, prototypes, and conducting user testing.

Unum Columbia, SC

November 2016 – December 2018

User Experience Designer

Collaborated with the Design and Experience Team on marketing deliverables to help promote and improve the Unum customer experience. Responsible for defining, designing and maintaining the UI component library, brand guidelines and style guides consistent with brand standards and accessibility requirements.

Jackson Marketing Group Greenville, SC

May 2011 – November 2016

Interactive Designer

Led UX/UI design of several projects such as National Beta Club website and Milliken app among others. Main roles included design research, information architecture, wireframing, prototyping, and visual design. Other additional responsibilities involve branding, motion graphics, and interactive presentations.

Landor, Scrollmotion, and More NY

November 2007 – July 2010

Freelance Designer

Sign Central (August 2009 – July 2010): Collaborated with clients on vehicle wrap designs. Supervised printing and installation of graphics.

Art+Cook (December 2008 – May 2009): Led design and concept development of packaging for kitchen utensils.

Scrollmotion (July 2008 – December 2008): Worked on the user interface and visual design of several iOS projects. Other responsibilities included exporting files for development and designing graphics for cvlient demos.

Landor Associates and Lippincott (November 2007 – June 2008): Worked on several corporate identity projects. Responsibilities included design strategy research, brand competitive sets, brand positioning mood boards, logo design, logo animations, signage, and interactive presentations.

EDUCATION

Fashion Institute of Technology New York, NY

2003 – 2007

BFA, Graphic Design (2007)
AAS, Communication Design (2006)

Queensborough Community College Queens, NY

1997 – 2000

AS, Fine and Performing Arts

AWARDS & HONORS

2015 ProAds Award Business Marketing Association

2015

Silver: Michelin Earthmover “Why Buy Michelin” Tool, Jackson Marketing Group

2012 Mercury Award SCPRSA

2012

Silver: Award of Merit for Sage Sustainability Presentation, Jackson Marketing Group



EXPO SANTANA

UX DESIGNER

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SKILLS

Interaction Design
Multi-platform UX Design
Information Architecture
Wireframing
UI Design
Prototyping
Design Research
Design Thinking
Visual Design
Motion Graphics
Other Languages: Spanish

TOOLS

Sketch	HTML/CSS
Axure	Jira
Adobe XD	After Effects
Illustrator	PowerPoint
Abstract	Keynote
InVision	After Effects
Photoshop	InDesign

INTERESTS

Arts + Culture	Education
Photography	Cinematography
Illustration	Retro Gaming
Graphic Design	Classical Music
Health	Environment

